



Hall A (200 Level), Pennsylvania Convention Center

2015 AACR Award for Distinguished Public Service and Global Impact in Cancer Advocacy

Miri Ziv

Director General, Israel Cancer Association, Givatayim, Israel

Miri Ziv, Director General of the Israel Cancer Association, is being honored with the 2015 AACR Award for Distinguished Public Service and Global Impact in Cancer Advocacy for her sustained spectacular contributions to the cancer field and her lifelong passionate commitment to the global conquest of cancer.

Through her remarkable work as the Director General of the Israel Cancer Association, the leading not-for-profit cancer organization in Israel, she has served the cancer field with distinction. Her advocacy in the area of breast cancer has been especially significant. In addition, for more than 20 years, her leadership and significant achievements in the field, not only in Israel but also all over the world, have spanned the full spectrum of cancer research, early detection, prevention, and survivorship, and have saved countless lives globally. She has initiated many programs to raise awareness about cancer and has been a tireless advocate for the cause of cancer control, providing guidance in Israel and to numerous international organizations on issues relevant to public awareness about cancer, cancer prevention, and services to cancer survivors. She has been the driving force as an advocate behind initiatives such as the National Mammography Screening Program in Israel, Skin Cancer Awareness Month, and many other important public education programs.

Ms. Ziv is truly a global cancer ambassador and a precious asset to the cancer field. Because of all of her past stellar accomplishments and the global impact of her current contributions to cancer advocacy, cancer control, and cancer research, she is highly deserving of this recognition by the AACR.

Ms. Ziv earned a master's degree in medical sociology, with honors, at Tel Aviv University, and completed the study requirements for the PhD program there. She taught medical sociology at Tel Aviv University for about a decade prior to assuming her position at the Israel Cancer Association.

In Israel, Ms. Ziv has served for more than 20 years as a member of The Israel National Health Committee (appointed by the Minister of Health) and as Coordinator of the Israel National Council of Oncology. She is a member of the National Council for Women's Health, the National Council of Health Promotion (both of which are by

appointment of the Director General of the Ministry of Health), and the Executive Board of the Israel Health Consumers Coalition.

Internationally, Ms. Ziv has served since 1995 as Israel's representative to the European Breast Cancer Coalition - Europa Donna, and on its Executive Board from 1995 to 2000. She is a member of the Executive Board of the Senologic International Society (the World Society of Breast Diseases) and is a Senior Research Fellow of the International Prevention Research Institute. She has also served on the Executive Board of the European Cancer Leagues and on the Executive Board of the Union for International Cancer Control. She was elected as a Global Cancer Ambassador by the American Cancer Society, and she was a member of the Israeli delegation to the U.N. General Assembly Meeting on Non-communicable Diseases in September 2011. In 2015, she was appointed as an ESMO Faculty Member for Cancer Prevention in recognition of her enormous expertise in this area.

In addition, Ms. Ziv has participated in and lectured at conferences in Israel and around the world, such as the Global Summit Consensus Conference on International Breast Health in Washington, DC; a meeting of the Senologic International Society in Paris; the Eighth International Congress of Diagnosis and Treatment of Breast Cancer in Warsaw; the Middle East Cancer Control Leadership Forum in Ankara, Turkey; and the Second Breast Cancer in Young Women Conference in Dublin, Ireland.

Ms. Ziv has received numerous awards including the "Best CEO in Israel," the Nurit Kadatzaki-Roz Award for her achievements against cancer, and the Israeli Society for Clinical Oncology & Radiation Therapy Gold Medal for her contributions to its work, among other honors.

Her commitment to the cause of fighting cancer began many years ago. It was deepened in 1992 when her own son, Oren, died of melanoma at the age of 21, and it was strengthened further when her brother also lost his life to cancer 14 years ago.

Ms. Ziv and her husband, Joseph, a retired Israeli Defense Forces helicopter pilot who works in environmental services, live in the town of Yavne, south of Tel Aviv.